

COOKIE POLICY

Last updated: Oct 10, 2025

1. Introduction

AddUp Markets Ltd (hereinafter the “Company”, “AddUp” and / or “we”) values your privacy, and we're committed to giving you the information and resources you need to control your cookies.

Cookies and other tracking technologies may be considered personal data when they are used to identify an individual directly or indirectly. Therefore, our use of cookies is governed by the Mauritius Data Protection Act 2017.

Please note that this Cookie Policy (the “Policy” or “Cookie Policy”) applies to you when you access and use any parts of our website.

Please contact us at: dpo@addup.net if you have any specific queries or issues concerning cookies

2. Cookies

2.1. Cookies are small text files that are stored on your device when you visit a website. They enable websites to function effectively, retain user preferences, improve user experience, and assist in website analytics and advertising. Cookies support the integrity of our registration process, retain your preferences and account settings, help evaluate and compile aggregated statistics about user activity and assist with our marketing efforts. We use the term “cookies” to also include other tracking technologies having equivalent or similar effect, such as mobile device identifiers.

2.2. We may use cookies to:

- recognise you whenever you use the website (this speeds up your access as you do not have to log in each time);
- prevent fraud on our website;
- remember your preferences and your device so the website works as expected;
- provide visitors with the relevant version of the website;
- assist with our promotional and marketing efforts;
- carry out research and statistical analysis to help improve our content, products and services and to help us better understand our users' requirements;
- detect and prevent security incidents;
- ensure compliance with applicable legal obligations.

3. Types of cookies

3.1. There are two types of cookies depending on their lifetime:

- Session cookies, which allow us to link your actions during a particular session. These expire each time you close the website and do not remain on your device afterwards.
- Persistent cookies which are stored on your device in between sessions. These allow your preferences or actions to be remembered. These will remain on your device until they expire, or you delete them from your cache.

3.2. By domain, there are first-party and third-party cookies:

- First-party cookies are set by the domain pertaining to our website; and
- Third-party cookies are stored by a different domain to the website's domain.

3.3. The cookies placed on your device fall into the following categories by their purpose:

- Strictly necessary cookies - these cookies are essential for the operation of the website and for you to use its features. For example, we may use these cookies to ensure fraud prevention or help you log in to our website and fill in forms more easily. We also use these types of cookies to ensure that our website is displayed correctly on your device. Without these cookies, services you have asked for may not be provided.
- Functional cookies - these cookies enable the website to provide enhanced functionality and personalisation. If you do not allow these cookies then some or all of these services may not function properly.
- Analytical/Performance cookies - these cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. If you do not allow these cookies we will not know when you have visited our site and will not be able to monitor its performance. All information collected by these cookies is only used to improve how our website works.
- Targeting cookies - these cookies are used to deliver adverts more relevant to you and your interests. They may be used to limit the number of times you see an advertisement and help measure the effectiveness of an advertising campaign. They are usually placed by advertising networks with the website operator's permission, and the information collected may be used, for example, to provide measurement services or target ads.

4. Third Party Cookies

4.1. Please note that, throughout the website, we may link to other sites or applications owned and operated by certain trusted third parties. Some of these

third-party websites may also use cookies, which are likely to be analytical, performance or targeting cookies, or similar technologies, in accordance with their own separate cookie policies. For privacy information relating to third-party websites and cookies (over which we have no control) please refer to their policies as appropriate.

5. Cookie preferences

5.1. When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. We will not set non-essential cookies on your device unless and until you provide your freely given, specific, informed, and unambiguous consent through our cookie consent banner. You can disable the use of cookies via your browser, but please note that our website may no longer work properly.

5.2. You can set up your preferences in your web browser and also in your operating system. Some parts of this website are designed to work with the use of cookies. If you reject some cookies, it may affect the use of some features on the website or parts of it. Visit www.aboutcookies.org or www.allaboutcookies.org to learn more about cookies, including how to view what cookies have been set.

5.3. You can set up the storage of cookies on your device in your web browser. You can set up your browser to accept all cookies, reject them, or indicate when a cookie is being sent, at any time. For more information and options, see the operating system settings of your device.

5.4. Most browsers automatically accept cookies by default. You can get more information about setting up cookies for the most common browsers here:

[Google Chrome](#)

[Microsoft Edge](#)

[Mozilla Firefox](#)

[Opera](#)

[Safari](#)

For information pertaining to other browsers, you can explore the browser developer's website.

For the purpose of avoiding tracking by Google Analytics on all websites, please go to <http://tools.google.com/dlpage/gaoptout>.

5.5. You can also delete cookies from your device's memory at any time. For more information, access your browser or operating system.

5.6. Please note that our website may not work properly if all cookies are disabled. If you do delete the cookies in your browser, they will be placed again after your consent when you visit our website again.

6. Cookie Policy updates

6.1. We may amend the terms of this Policy from time to time. Whenever we amend this Policy, we will notify you of such amendments by publishing the updated Cookie Policy on our website. In addition, when we make significant amendments, we will strive to inform you about such amendments via means of communication we believe are reasonably appropriate to inform you of such amendments and by publishing a notice about such amendments on our website. Unless stated otherwise, all amendments will enter into force upon publication of the updated Cookie Policy on our website or the designated page on the website.

7. Contact information

If you have any questions relating to the processing of your personal data, including cookies in connection with the operation of the website, and to exercise your rights, you can contact us at dpo@addup.net.